# Stacy Bick's Curriculum Vitae Stacy.Bick@rit.edu

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# **Educational Background**

2005 Certificate: Management Development

Concentrations: Management Process I, II, III
Rochester Institute of Technology | Rochester, NY

2000 Master of Science: Professional Studies

Concentrations: Secondary Education, Multimedia, Human Resource

Rochester Institute of Technology | Rochester, NY

1999 <u>Bachelor of Fine Arts: Film and Animation</u>

Rochester Institute of Technology | Rochester, NY

# Recognitions

Video Industry Award

PRISIM | Awarded by: Public Relations Society of America

Certifications

Adobe Illustrator | Awarded by: New Horizon

Adobe Photoshop Advanced: Web and Video | Awarded by: Future Media Concepts

<u>Adobe Premiere Pro Advanced</u> | Awarded by: Future Media Concepts <u>Advanced Adobe After Effects</u> | Awarded by: Future Media Concepts

Advanced Editing Technique | Awarded by: AVID

ASL: Advanced Plus to Superior Plus | Awarded by: Rochester Institute of Technology

<u>Cultural Humility Certificate</u> | Awarded by: Rochester Institute of Technology

Final Cut Pro HD | Awarded by: Apple

<u>Inclusive Course Design</u> | Awarded by: Rochester Institute of Technology <u>Lean Six Sigma: Yellow Belt</u> | Awarded by: Rochester Institute of Technology

**Journals** 

Co-Author | Journal of the Conference on College Composition & Comm.

**Co-Author** | Computers and Composition

My extensive knowledge of audio, captions, teaching, interviewing, and editing English provided insight for research that resulted in two peer-reviewed publications. I used a clear mix of detailed instructions, my own experiences, open discussions with students, and multimodal visual aids to demonstrate concepts and strategies in tangible ways, enhancing students' ability to acquire skill sets for working in the mainstream filmmaking environment.

Butler, Janine, and Stacy Bick. "Audience Awareness and Access: The Design of Sound and Captions as Valuable Composition Practices," Feb. 2023 Journal of the Conference on College Composition and Communication, Vol.74, Issue 3, p 416-445. 30p DOI: https://doi.org/10.58680/ccc202332362

Butler, Janine, and Stacy Bick. "Sound, Captions, Action: Voices in Video Composition Projects." Computers and Composition, Dec. 2021 International Journal of Language and Linguistics, Vol. 3, No. 2, p 1-15 DOI: https://doi.org/10.1016/j.compcom.2021.102673

#### Pedagogy-focused

<u>Recipient</u> | NTID Regional STEM Center (NRSC) Award (2022-2023) Awarded for a successful proposal to enhance media production capabilities

<u>Recipient</u> | NTID's Delta IX Chapter of Epsilon Pi Tau Honor Society (Apr. 21, 2022) An international honor society for technology for outstanding practitioners in the technology profession, scholars, and/or persons who have significantly supported or advanced technology professions.

#### Communication-focused

<u>Faculty Spotlight</u> | Captioning Spirit Newsletter – RTC/NT Connect (Mar. 10, 2021) Highlighted as a distinguished professor actively engaged in self-produced captions.

# **Video Production Specialist**

## **Employment**

May 30, 2025 and Oct. 19, 2024

<u>Freelance Technical Director</u> | Dept. of Alzheimer's and Dementia Alzheimer's Association Rochester, NY

Served as a freelance production contributor in the creation of American Sign Language (ASL) recordings for Alzheimer's education, designed for the Deaf community. Took on multiple key roles and oversaw studio setup, lighting, and equipment operation to deliver high-quality, accessible educational content.

#### Achievements:

- Reengaged by a repeat client who sought my expertise for subsequent sessions.
- Contributed to improved workflow by identifying and implementing more efficient equipment setup techniques.

Oct. 28, 2023 - Nov. 4, 2023

<u>Freelance Audiovisual Engineer</u> | Dept. of NTID Engineering Services Association of Late Deafened Adults Conference Austin, TX

Proficiently set up, operate, and troubleshoot audio and visual equipment for presentations, meetings, and events. Acquired advanced skills and received future service offers based on exceptional performance. Enhanced presentation quality and effectiveness through meticulous attention to detail and technical expertise.

#### Achievements:

- Expertly operated AV equipment
- Reengaged by a repeat client who sought my expertise for subsequent sessions.

July 24, 2023 - July 30, 2023

<u>Freelance Audiovisual Engineer</u> | Dept. of NTID Engineering Services Telecommunications for the Deaf Conference Baltimore, MD

Embarked on my role as an audiovisual technician for a nationwide conference, delivering top-notch service and mastering new skills that directly benefited what my students were taught. Acquired new skills and received future service offers, enhancing presentation quality and effectiveness. Responsibilities included setting up, operating, and troubleshooting audiovisual equipment for presentations, meetings, and events.

#### Achievements:

- Expertly Operated AV Equipment
- Reengaged by a repeat client who sought my expertise for subsequent sessions.

May 18, 2022 - July 13, 2023

<u>Media Technology Specialist</u> | Dept. of Visual Comm. Studies: Studio construction Rochester Institute of Technology Rochester, NY

Conducted comprehensive college-wide research focusing on curriculum, grants, and marketing/outreach missions via filming and photographing in a state-of-the-art studio. This involved in-depth investigation into cutting-edge studio light fixtures, evaluating features, pricing, vendor services, and customer feedback. I crafted a detailed written proposal and took charge of on-site installation arrangements and training sessions, ensuring seamless implementation of innovative studio solutions. This involvement not only enhanced institutional capabilities but also provided valuable hands-on learning experiences for my students, equipping them with practical skills and industry insights.

#### Achievements:

- Successfully developed and implemented Studio Upgrade Proposal
- Enhanced Student Learning Through Real-World Application

June 2018 - Aug. 2018

<u>Media Producer</u> | Dept. of Research Center: NSF - ASLCORE Rochester Institute of Technology Rochester, NY

Led the consultation, production, direction, capture, and editing of 453 ASL video clips for ASLCORE.org, ensuring all content met rigorous quality standards and project specifications. Maintained comprehensive documentation of studio setups, equipment configurations, work hours, task progress, and email correspondence to support project continuity and future reference. Successfully completed all deliverables within the designated timeframe, resulting in an invitation to continue contributing to future ASLCORE.org initiatives.

#### Achievements:

- Effectively Maintained Comprehensive Project Documentation
- Consistently Delivered High-Quality Results On Time

Aug. 1, 2012 - June 30, 2015 Oct. 1, 2003 - July 31, 2012 Jan. 21, 2002 - Sept. 30, 2003 <u>Producer/Director</u> | Dept. of NTID Communications, Marketing & Multimedia Services
 <u>Producer/Director</u> | Dept. of NTID Educational Design Resources
 <u>Producer/Director</u> | Dept. of NTID Instructional Television
 Rochester Institute of Technology
 Rochester, NY

Continued in a key production role through departmental restructuring, consistently consulting, managing, and executing all aspects of promotional, informational, and live show production. Oversaw resources and crew, led budgeting, hiring, supervision, and technical execution including teleprompting, lighting, videography, editing, subtitling, and compositing. Maintained strong relationships with clients and technical partners while delivering content across live, streamed, and offline formats in alignment with National Science Foundation Grant Guidelines.

#### Achievements:

- Retained during two rounds of organizational restructuring in recognition of reliability and valuable contributions.
- Public Relations Society of America (PRISM) Award
- Publication: Schlehofer, Deirdre A., and Isaiah J. Tyler. "Errors in second language learners' production of phonological contrasts in American Sign Language."
   International Journal of Language and Linguistics 3.2 (2016): 30-38.
- Clientele grew considerably and repeat engagements were requested for my participation.
- Increased work productivity and was a record-breaker for project intake.

Sept. 2000 - Jan. 2002

<u>Production Director</u> | Commercial Production Sinclair Broadcast Group: WUHF-TV FOX Rochester Television Rochester, NY

Produced, scripted, edited, dubbed and tabulated the costs for 300+ televised commercials. Studio and remote production duties included the operation of switchers, cameras, lights, audio boards/mixers and microphones.

#### Achievements:

- Recognized for consistently delivering high-quality content under tight deadlines and varying client demands.
- Collaborated cross-functionally with creative and technical teams to align messaging, branding, and visual standards.
- Facilitated peer development through clear and impactful training sessions.

Jan. 4, 2001 - Dec. 15, 2001

Editor | Freelancer

Next New Wave Pictures Inc: "Being Deaf" film

Rochester, NY

Scripted and edited a feature film titled: "Being Deaf."

#### Achievements:

- The film was exhibited by the National Technical Institute for the Deaf.
- Received positive recognition for storytelling approach and accessibility in film screenings and discussions.

Aug. 17, 1999 - Nov. 30, 2001

<u>Staff Assistant</u> | Instructional Television Rochester Institute of Technology Rochester, NY Delivered critical administrative and operational support with emphasis on financial oversight, including tracking, managing, and reporting budget data to enhance departmental efficiency.

#### Achievements:

- Successfully Delivered Critical Administrative and Financial Support
- Improved Budget Accuracy Through Strategic Financial Tracking

Sept. 1998 - Mar. 1999

<u>Equipment Inventory Specialist</u> | School of Film, Video and Animation Rochester Institute of Technology Rochester, NY

Demonstrated the operation and features of equipment and edit stations. Inspected the condition of equipment use and handled reservations of equipment.

#### Achievements:

- Boosted coworker efficiency through proactive support and process improvements.
- Optimized Equipment Utilization

May 1995 - Aug. 1998

<u>Production Assistant</u> | Freelancer Multiple independent film productions Rochester, NY

Videotaped, sound recorded and edited various live and pre-taped shows.

#### Achievements:

- Adapted quickly to diverse production environments, demonstrating versatility and resourcefulness.
- Rehired for multiple projects based on prior performance and reliability.

Sept. 1993 - Aug. 1996

<u>Production Assistant</u> | Multiple broadcast productions ROGERS TV: Cable 22 Ottawa, ON

Control room, studio and mobile truck operations duties included: assistant director, floor director, camera operator, audio technician, gaffer, grip, timekeeper and captionist for live and pre-recorded news, sports and entertainment broadcast.

#### Achievements:

- Successfully executed technical operations among all job duties.
- Thrived in High-Pressure, Fast-Paced Broadcast Settings

Jan. 29, 1996 - July 17, 1999

<u>Production Assistant</u> | Instructional Television Rochester Institute of Technology Rochester, NY

Control room, studio and mobile truck operations duties included: director, camera operator, audio technician, gaffer, grip and editor

#### Achievements:

- Contributed to the development of engaging and educational content.
- Implemented new visual techniques and interactive elements.
- A significant increase in viewer engagement.

Mar. 1996 - May 1996

<u>Director and Editor</u>, | PAH Deaf TV Rochester Institute of Technology Rochester, NY

Director and editor for pre-taped news productions. Assigned crew members and talents to their appropriate positions and documented their job performance.

#### Achievements:

- Successfully executed technical operations among all job duties.
- Enhanced Team Performance Through Strategic Role Assignment and Feedback

#### **Acts of Services**

<u>Content Producer and Placement Coordinator | Dept. of Comm., Marketing and Multimedia Services: VCS Promo</u> Rochester Institute of Technology Rochester, NY

Led the production of a high-impact promotional video for NTID Marketing, applying advanced videography skills to
solve complex multi-format conversion challenges and creatively showcase student collaboration, cutting-edge
equipment, and a curated portfolio of student work. Also served as Placement Coordinator for Brick City News,
connecting aspiring creatives with part-time videography and editing opportunities, identifying on-camera talent, and
supporting recruitment for key media roles. Through strategic content creation and cross-departmental networking,
strengthened institutional storytelling and expanded the university's creative talent pipeline.

<u>Video Production Manager | Dept. of NTID's Office of the President: Mitch Bacot Memorial</u>
Rochester Institute of Technology
Rochester, NY

Orchestrated and led the end-to-end filmmaking production for a collaborative project with Anchor Christian
 Church's AV technician and NGRP 220 Videography students—overseeing all stages from pre-production through final
 editing; provided mentorship throughout and delivered a polished, professional final product through hands-on
 editing execution.

Technical Director, Trainer & Media Consultant | Dept. of Liberal Studies: NSF Grant Rochester Institute of Technology Rochester, NY

• Demonstrated excellence in studio operations and instructional support during the production of the "Antiracist Writing" Film. Programmed the studio light board and meticulously configuring all elements of the interview set—including cameras, tripods, furniture, audio equipment, mixer, and TV monitor. Provided hands-on training and scheduling support for crew members, coordinating studio reservations and videotaping logistics in collaboration with the technical support team. Contributed to equipment inventory planning and enriched the educational experience of two Videography students by mentoring them beyond the standard curriculum. Delivered instructional resources on transcription using Adobe Premiere Pro, equipping the client's team with essential video editing and post-production

skills to sustain project development over the summer. As a result of this engagement, two client team members enrolled in my NGRP.220 Videography class, reflecting both my instructional impact and their commitment to advancing their professional development through specialized training.

Production Coordinator - Live Event | Dept. of Alumni Relations: NTID's 50<sup>th</sup> Anniversary Reunion Rochester Institute of Technology Rochester, NY

• As an integral member of both RIT Production Services and NTID's Alumni and Constituent Relations, I undertook multifaceted roles as an A/V assistant, floor director, and timekeeper. My contributions included meticulously aiding entertainers in formatting their presentation materials, conducting thorough rehearsals/technical run-throughs, and collaborating on the design of a two-night evening entertainment broadcast. During strategic meetings with RIT Production Services, I provided valuable insights into video equipment selection, encompassing headset intercom, TV monitors, and the meticulous sequencing of video/audio playback. Moreover, I liaised closely with entertainers, ensuring the seamless formatting of their media materials.

<u>Script-consultant and Closed Captioning Specialist | Promos: "PUSH Physical Theater," "ODISEE TV," "A Date for Anya"</u> Envision Productions/Westwood Studios Rochester, NY

• Led initiatives across media production and education by guiding accessible commercial development—such as the PUSH Physical Theater and ODISEE TV spots—where I shared strategic insights, closed captioning techniques, and industry expertise to enhance inclusivity. Contributed to the refinement of the A Date for Anya film script, earning credit recognition for my analytical feedback and deep engagement in storytelling. Fostered collaborative voice-over experiences between Deaf and hearing students in VCS, promoting resourceful, inclusive practices while securing inkind equipment and talent to deliver high-quality training opportunities. Leveraged insider knowledge of commercial production budgeting to enrich curriculum content, bridging classroom learning with real-world creative industry dynamics.

<u>Video Production Trainer | Dept. of Information and Computing Studies: NACT.295 ACT Technical Capstone</u> Rochester Institute of Technology Rochester, NY

• Trained students on camera operation and "on-camera" presentation skills. Additionally, I delivered detailed feedback, assessing their professionalism and troubleshooting abilities, in the context of two intricate computer-related projects.

<u>Video Production Trainer | Dept. of External Affairs: NTID Morpheyes Studio</u> Rochester Institute of Technology Rochester, NY

• Designed a comprehensive 3-day workshop agenda and accompanying training manual to guide effective instruction. Delivered expert audio consultation and recommended talent for key roles. Led dynamic, interactive sessions that fostered participant engagement and knowledge retention. Resulted in multiple graduates transitioning into successful extended-term employment roles, highlighting the workshop's long-term impact.

<u>Video Production Trainer | Dept. of Master's of Science in Secondary Education: NCOM.207 Political & Legal Environ.</u>
Rochester Institute of Technology
Rochester, NY

• Guided students in the creation of engaging Vlogs and a series of informative "How-To" tutorial videos, combining creative storytelling with technical instruction. Empowered emerging content creators while developing a lasting repository of educational media for continued learning and outreach.

<u>Video Post-Production Consultant | Dept. of Center on Access Technology: Website Video Integration and Design</u>
Rochester Institute of Technology
Rochester, NY

Led training for student workers in filming, editing, and social media distribution while providing constructive
feedback and consulting on marketing guidelines and web usability. Assessed and recommended media tools—
including Audition, Premiere Pro, Vimeo, and YouTube—for optimal sound and captioning outcomes. Refined video
compression and caption synchronization to ensure smooth viewing and authored detailed camera and voice-over
instructions to standardize production workflows.

<u>Video Post-Production Trainer | Dept. of Art and Music: Windows Movie Maker Training-the-Trainer</u> Rochester School for the Deaf Rochester, NY

• I conducted a comprehensive training session for RSD's Windows Movie Maker trainer, imparting in-depth knowledge about the software's extensive features and functionalities.

<u>Video Post-Production Trainer | Dept. of Educational Design Resources: iMovie and Final Cut Pro Training Sessions</u>
Rochester Institute of Technology
Rochester, NY

Shared video production expertise with the NTID community by teaching individuals how to capture DVD-format
footage using iMovie and Final Cut Pro and providing instruction on captioning techniques with InqScribe. This
initiative expanded technical competencies across campus and enhanced accessibility through the increased
production of inclusive video content.

<u>Video Format Technician | Dept. of Laboratory Science Technology: ACS Periodic Table</u> Rochester Institute of Technology Rochester, NY

• Identified and resolved formatting issues in LST's video content, implementing effective technical solutions and providing detailed guidance to faculty. Empowered team members with the skills and knowledge to independently address similar challenges in the future.

<u>Digital Photographer | Division: Website Development</u>
Regional Center for Independent Living and Center for Disability Rights
Rochester, NY

• Photographed, expertly color-corrected, and precisely cropped a collection of photos to enhance the visual appeal and quality of their website.

Media Integration Specialist | Dept. of Dyer Art Center: VCS Faculty and Students' Honor Show Rochester Institute of Technology Rochester, NY • Led the curation and integration of student-created videos, animations, graphics, and websites into an inclusive, accessible exhibit—enhanced with captions, audio features, countdowns, and on-screen text. Collaborated with the Dyer Arts Center and NTID Help Desk to ensure precise hardware setup and connectivity. Authored detailed setup guides documenting equipment and software workflows, establishing a reusable framework for future installations.

Media Integration Specialist | Dept. of Performing Arts: "The Mousetrap" and "Ophelia" Rochester Institute of Technology Rochester, NY

• Delivered customized lightboard programming support, including a detailed video demonstration, comprehensive consultation, and tailored equipment specification list. Empowered users with the knowledge and resources to operate the system independently, as reflected in their expressed intention to reengage for future sessions.

<u>Digital Media Strategist | Wallace Library: Russian Language Video Tutorial Catalogue</u> Rochester Institute of Technology Rochester, NY

• As a multimedia consultant, I swiftly recognized the urgency of an unexpected request and meticulously assessed strategic options for our client, weighing factors such as time constraints, technological feasibility, and resource availability. By presenting clear pros and cons of each approach, including the efficient duplication of a master CD versus the more complex conversion to an online format, I guided the client towards a solution that not only met immediate educational needs but also aligned with broader organizational goals at NTID. My proactive problemsolving abilities, grounded in technical expertise and strategic vision, not only saved the institute valuable resources and time but also paved the way for future enhancements and efficiencies in multimedia utilization across the institution.

<u>Digital Media Strategist | Division: Special Projects</u> IGNITE Rochester, NY

 Provided expert consultation and oversight to a student, guiding them through the successful completion of a grant that involves intricate video activities.

<u>Digital Media Strategist | Division: Special Projects</u> Institute Museum and Library Services Rochester, NY

 Consulted on new ways to use storytelling, both traditional and cutting-edge, to enhance STEM learning at museums, libraries, and archives.

<u>Workshop Presenter | Dept. of Outreach: Summer Vestibule Program NAIS.130 and NGRP.220</u> Rochester Institute of Technology Rochester, NY

Designed and delivered dynamic presentations highlighting diverse academic majors through engaging multimedia
exhibits - featuring studio setups, videos, photos, and student work - while showcasing institutional facilities and
technical capabilities. Produced compelling promotional materials, including commercial videos and visual assets, to
elevate program visibility. Gained proficiency in cost-effective software solutions to improve engagement and reduce
expenses. Streamlined event planning by developing a checklist informed by SVP debrief feedback. Actively supported

student success through interviews aiding concentration track selection and collaborated with the Program Coordinator to schedule class sections for incoming first-year students. Also provided voice interpretation to facilitate clear communication between colleagues and students requiring assistance.

Workshop Panelist | NAB: Broadcast Educ. Assoc. Conference: "Learning to work w/ cast/crew with disabilities" National Association for Broadcasters Conference 2024
Las Vegas, NV

Led two high-profile panel discussions focused on advancing accessibility and inclusion in media production. In
 "Learning to Work with Cast and Crew with Disabilities," facilitated dialogue among industry professionals on
 implementing inclusive practices such as accessible set design, adaptive communication, and accommodations. In
 "From Good Intentions to Great Results: Optimizing Accessible Video for Maximum Engagement and Inclusivity" I
 initiated strategic conversations on inclusive education, accessible technology, and disability advocacy. I positioned
 RIT/NTID as a national model for best practices and engaged with broadcast hiring managers to foster partnerships
 between academia and media organizations.

On-Camera Talent & Educator | Division: NJ Relay Conference Captioning: PSA TV Commercials
T-Mobile
Rochester, NY

Translated and performed a bilingual (ASL and spoken English) script for a television commercial promoting a real-time captioning app, ensuring accessibility for both Deaf and hearing audiences; engaged with a professional TV crew to study and apply their creative and technical strategies to classroom settings, later sharing these insights with students to enhance their video production skills and raise awareness of inclusive communication technologies adaptable for both workplace and academic environments.

On-Camera Talent, Script Consultant and Liaison | Division: Independent Filmmakers Film Productions Rochester Association for Film Arts and Sciences Inc.
Rochester, NY

• Performed as an actor in two independent film productions, including *It All Comes Out in the Wash*. Also participated in a fast-paced, time-sensitive production for the Buffalo 48-Hour Film Festival, embracing the intensity of time-sensitive storytelling. In addition to on-screen work, served as a script reader, providing detailed evaluations of dialogue clarity, character development, and pacing. My feedback directly contributed to script refinement and a more polished final production. Additionally, served as a liaison and recruiter for the Tom Hope Memorial Media Scholarship, supporting emerging Deaf filmmakers by recruiting voice talent and guiding students in sound design fundamentals, including waveform, pacing, tone, and clarity.

Voice Talent and Audio Editor | Division: Ruderman Family Foundation: Lead20@MIT MIT: Management Executive Education
Online

• Recorded voice audio, calibrated audio levels, and synchronized audio with ASL video clips to produce a harmonious and polished multimedia presentation.

Patient Simulation Specialist | Dept. of Nursing: Deaf Health Clinic Brockport College Brockport, NY • I played a pivotal role as a deaf patient, communicating exclusively in American Sign Language (ASL), to provide valuable training to medical students. This immersive experience was designed to better equip them for effectively serving deaf patients in real-life healthcare scenarios.

<u>Audience Engagement Specialist</u> I Division: Dryden Theater High Falls Film Festival Rochester, NY

• Provided front-of-house support by welcoming attendees, assisting with check-in, and managing ticket distribution to ensure a smooth and positive event experience.

Media Talent Relations Consultant | Division: Local 161 – freelancers and hiring managers HBO, Paramount, Netflix Online

• Provided NC<sup>3</sup> with job and co-op opportunities—including roles such as Disability Coordinator—while curating a targeted list of employers actively seeking candidates from underrepresented communities. Advocated for Deaf and LGBTQ+ filmmakers by networking with producers and hiring managers to share their credentials and expand visibility. Coordinated travel, funding logistics, and showcased RIT's advanced equipment and facilities. Developed employer pipeline proposals to promote on-the-job training and recruitment. Also explored curriculum enhancements, training certifications, and strategic job search approaches to strengthen workforce readiness and program impact.

Media Talent Relations Consultant | Dept. of Co-op and Career Center: "Out of the Margins" video production Rochester Institute of Technology Rochester, NY

• Collaborated with NC<sup>3</sup> to align student candidate recommendations with specific deliverable requirements, offering guidance on relevant technologies, workflow design, and critical competencies for video production.

<u>Film Curator, Editor and Keynote | Division: Short Films</u>
Deaf Rochester Film Festival
Online

• Curated video content aligned with the festival's objectives. Moreover, I enhanced NTID's film studies efforts by promoting them effectively and made the films more accessible and festival-eligible by adding captions, enhancing their impact for a diverse audience. I share what I learn in this role with my students, ensuring they gain practical insights into today's technical and artistic trends.

Film Critic & Jury Member | Division: 1904 Deaf Film Festival for the Deaf Visual Arts Festival Deaf Inc.
Online

As a judge for a Deaf film festival, I meticulously reviewed and evaluated films spanning various genres. I applied
discerning criteria to assess artistic merit, storytelling impact, and cultural significance within the Deaf community.
My role included providing thoughtful ratings and constructive feedback, contributing to the celebration and
advancement of Deaf cinema through fair and informed judgment.

# Film Contest Participant – Voting & Scoring | Dept of Student Life Team: Deaf Short Film Contest

Rochester Institute of Technology

Rochester, NY

• Collected and tabulated audience voting data to determine contest outcomes, ensuring accuracy and transparency in the scoring process.

Liaison | Dept. of NTID's Office of the President: "Love Hears" film

**Rochester Institute of Technology** 

Rochester, NY

• Initiated outreach to a filmmaker regarding a potential campus screening. Demonstrated commitment to fostering institutional partnerships and advancing employment opportunities by facilitating meaningful engagement between the filmmaker and the NTID community.

Faculty Advisor | Dept. of Student Life Team: Tiger Media Student Organization

**Rochester Institute of Technology** 

Rochester, NY

Mentored a student-led team in launching a professional video service organization supporting the RIT/NTID community. Co-developed foundational infrastructure—including bylaws, job descriptions, training materials, task workflows, a website, customer service protocols, and equipment proposals—to establish sustainable operations. Cultivated partnerships with key institutional offices to ensure cross-campus collaboration. Facilitated an industry-focused Q&A session to inspire and educate team members. Contributed to the successful recruitment of a faculty advisor, securing long-term organizational continuity and growth.

Committee Member | Division: Accessibility and Inclusion

Online Learning Consortium

Online

Presented an in-depth overview of real-time captioning during a webinar, emphasizing its essential role in promoting
accessibility and inclusion for individuals with hearing loss. Highlighted its critical function in enabling effective
communication across live events, webinars, and video broadcasts, advocating for its broader adoption in digital
media and professional settings.

#### **Software**

- Adobe Creative Cloud Suite
- Apple (Compressor, DVD Studio Pro, FileMaker Pro, Final Cut Pro, Numbers, Pages, Photos, Preview, QuickTime Player)
- AVID (Decko, Director, Media Composer Adrenaline, Pro Tools, Xpress Pro)
- Blackmagic Desktop Video
- Boinx Software (Mouseposé)
- Chamsys (QuickQ Designer, QuickQ Remote)
- Chegroom App
- DPS Velocity
- Google Suite
- Kronos
- Microsoft 365 & Office
- Open Broadcaster Software
- Sorenson Squeeze

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- Slack
- Social Media Apps (Discord, Facebook, Instagram, LinkedIn, Pinterest, TikTok)
- TechSmith Camtasia
- VLC media player
- Wix
- Zoom

#### **Hardware**

#### **Lighting Console**

• CHAMSYS Q20

#### Lights

- ARRI Arrilight 1000
- CHIMERA Video Pro
- CHAUVET DJ SlimPAR Pro
- DEDOLIGHT
- DOFTEC Z096K
- LITEPANELS Astra & Gemini
- LOWELL PRO
- MOLE-RICHARDSON
- WESTCOTT Spiderlight TD 3/5/6, Stripbank,
- Apple/Cherry Boxes, C-Stands, Flags, Gels, and Reflector Cards

#### **Audio Mixers**

- SARAMONIC SR-PAX2
- SHURE FP-33
- SONY MP390 12 CH. / MP990 8 CH.

#### Microphones

- BLUE YETI USB
- LECTROSONIC 401 UHF, UCR401 UM400A
- LOGITECH USB Handheld
- SENNHEISER 416 / EVOLUTION EW 112P G4, KC6
- SCHOEPS MK41/ CMC4-U

#### **Switchers**

- AMBERY PIV400H-4 CH.
- BLACKMAGIC ATEM
- ROSS CROSSOVER 16 / RVS 216A/ RVS 416

#### CGI/Graphics

- CAYMAN Still Store
- GRASSVALLEY Presto
- ROSS Xpression
- TYPEDECKO Decko

#### **Teleprompters**

- CPC SmartPrompter
- Prompter People
- Pro Prompter HDI Pro2

#### Video Cameras

- CANON VIXIA HF G20
- PANASONIC AG-HVX200
- SONY CINEALTA / DSR 250 / DXC50 / DXC 537 AL / PXW-FS5K / RM-BR300 / XDCAM 300

#### **Photography Cameras**

• DSLRs - Nikon D300, D90

#### Camera Supports & Movement

- Davis & Sanford W3 Dolly
- MANFROTTO 049B
- NODAL NINJA Ultimate M2 with RD8-11 Rotator
- MANFROTTO 055XDB / 701HDV,547B,
- SACHTLER aktiv6 flowtech75
- STEADICAM SOLO w/ Vest
- VARARON Slidecam V-800
- VELBON Videomate

#### **Editing Systems**

• SONY BVE 9100, RM 450 Editing Control Unit

#### **Backdrops & Set Tools**

• Chroma-Key Walls & Fabrics, Studio Essentials Pro Pop-Outs

#### **Accessories**

IKAN DH7 4K HDMI Monitor, Slate, Assorted Cables

# **Higher Education Specialist**

# **Employment**

Aug. 28, 2023-Present	Co-Facilitator   Dept. of NTID Professional Development: New Lecturer Success Series Rochester Institute of Technology Rochester, NY	
	Facilitates the dissemination of key deliverables and best practices to individuals preparing to teach in classrooms serving deaf and hard-of-hearing students. Provides attendees with practical strategies, pedagogical tools, and insights tailored to inclusive and accessible teaching, supporting their development as effective educators in diverse learning environments.	
June 1, 2019 – Present	Senior Lecturer, Tutor and Liaison/Advisor   Dept. of Visual Communications Studies	
Aug. 17, 2015 – May 17, 2019	Lecturer, Tutor and Liaison/Advisor   Dept. of Visual Communications Studies	
	Rochester Institute of Technology	
	Rochester, NY	
	As an Instructional Designer and Educator at Rochester Institute of Technology, I led the development of inclusive, multimedia curriculum that reflected diverse perspectives and ensured accessibility for a wide range of learners. I regularly updated course materials with current media, ASL video content, and evolving textbook content to maintain relevance and engagement. I oversaw all aspects of course delivery—from scheduling and assessments to instructional design refinements—creating a cohesive and impactful learning experience. I mentored	

faculty, facilitated cross-departmental collaboration, and produced peer training resources to strengthen interdisciplinary, student-centered teaching.

To enhance student learning, I implemented milestone tracking systems that promoted academic accountability and self-awareness. I provided personalized support through synchronous and asynchronous sessions, while also serving as a liaison between NTID and RIT to streamline student transitions and improve institutional alignment. I recruited, trained, and managed a diverse team of Teaching Assistants involved in curriculum support, studio production, and outreach initiatives. Together, we co-developed a public-facing website to engage external voice-over talent and audio editors, enriching student media projects with authentic industry exposure.

I actively contributed to recruitment efforts by presenting to prospective students, parents, and vocational rehabilitation counselors, and offering classroom observation opportunities to visiting educators to showcase inclusive teaching practices. I also promoted NTID's media offerings through presentations on the VCS Videography program and our state-of-the-art studio facilities, sparking strong interest and increased visibility.

On the resource management front, I secured cost-saving access to Cheqroom's full-featured database platform by selecting a plan that eliminated a projected \$3,267 renewal fee and achieved an additional \$212 discount. I authored and led implementation of the VCS Equipment Loan Agreement, facilitating smooth interdepartmental equipment sharing through clearly defined contracts and condition tracking. I continue to oversee a collection of 700+ assets, ensuring each item is accurately identified, maintained, and stored for efficient access. I also trained faculty on database best practices to eliminate equipment scheduling conflicts, integrated all new inventory into our management system, and created a comprehensive studio training manual to standardize equipment use.

#### Achievements:

- Spearheaded the development of a state-of-the-art multimedia studio serving VCS faculty, NTID-supported SOFA students, marketing teams, grant researchers, and external industry partners—establishing an interdisciplinary hub for innovation, hands-on learning, client collaboration, and cross-functional media production.
- Led the development of studio and remote equipment proposals, evaluated vendor bids, and managed the department's equipment inventory system; provided technical consultation and support for academic programs, funded research, and special initiatives.
- Significantly increased enrollment in NGRP.220 Videography by promoting the
  course across SOFA, Theater, Morpheyes, CMMS, ASLIE, and NC<sup>3</sup> departments,
  establishing it as the curriculum inaugural mainstream offering and broadening
  access for diverse student populations. This milestone not only expanded
  educational access but also supported student growth in navigating communication
  and cultural differences both in academic settings and the broader media industry.
- Supported student development in communication, media literacy, and crosscultural collaboration through course outreach and inclusive content.
- Executed complex technical operations as part of core instructional and production

	responsibilities, ensuring consistency, quality, and efficiency across all deliverables.		
Feb. 25, 2013-Dec. 21, 2013	Co-Faculty and Professional Staff   Dept. of Arts & Imaging Studies		
Sept. 1, 2008 - Dec. 15, 2008	Curriculum Developer   Dept. of Arts and Imaging Studies		
Sept. 1, 1999 - Nov. 29, 2001	Researcher   Dept. of Applied Arts and Computer Graphic Art		
July 10, 1999 - July 22, 1999	Teaching Assistant   Dept. of Applied Arts' Outreach Initiative: Explore Your Future		
	Rochester Institute of Technology		
	Rochester, NY		
	As a part-time student assistant, I collaborated faculty and staff to support curriculum development, instructional delivery, and technical operations across various educational initiatives - demonstrating adaptability, attention to detail, and a strong commitment to collaborative learning environment. I conducted indepth research on course-related topics to enrich curriculum content.		
	<ul> <li>Achievements:         <ul> <li>Promoted departmental course offerings to prospective students, boosting program visibility and contributing to increased enrollment.</li> <li>Assisted in aligning curriculum content with institutional goals and learner needs through ongoing collaboration and research.</li> <li>Successfully executed technical operations among all job duties.</li> </ul> </li> </ul>		

#### **Acts of Services**

#### Community

Exhibitor | Hearing Loss Association of America Conference Hearing Loss Association of America Providence, RI

As a distinguished NTID exhibit representative, I ardently championed the dissemination of knowledge within our
community, enlightening all about the extensive array of pioneering programs and unparalleled access services
meticulously curated by NTID.

#### **Rochester Institute of Technology**

# Software Integration Specialist | RIT and NTID Computer Labs

• Successfully orchestrated within the departments of RIT's Information and Technology Services and NTID's Technology and Information Services the upgrade of software across RIT's computer labs, ensuring students had access to the latest Adobe and Zoom tools (ex. remote desktop control) for enhanced learning and productivity.

#### Strategic Operations Specialist | Dept. of RIT Student Employment Office

• Collaborated strategically with the SEO department to orchestrate the implementation of two critical pandemic-related protocols: Verification of Vaccination and Facilitation of Out-of-State Employment during the Intersession.

Accessibility Specialist | Dept. of Teaching and Learning Services: RIT Provost's Universal Design for Learning Program

• Served as an accessibility consultant, evaluating a wide range of accommodation strategies and delivering tailored

recommendations to advance inclusion and accessibility within the RIT/NTID community.

#### Focus Group Specialist | Univ. of Washington's Center Eval. & Research for STEM Equity: Adv. RIT Connectivity Series

• Developed and implemented strategic initiatives to increase faculty and staff participation, directly contributing to the program's sustained success and long-term continuity.

#### Audience Engagement Specialist | Dept. of RIT Office of the President: Commencement

Delivered outstanding customer service by attentively addressing visitor needs, providing effective solutions, and
ensuring clear communication across all platforms. Responded promptly to inquiries and upheld a warm, inclusive
environment for every guest.

#### <u>Audience Engagement Specialist | Dept. of Teaching and Learning Services: Inclusive Pedagogy Teaching Circle</u>

This collaborative engagement enhanced our collective efforts to address learning barriers and promote equity
and empowered me to implement innovative teaching methods that prioritized inclusivity and accessibility,
ultimately enriching the educational experience for all students.

#### ASL instructor | Dept. of RIT Office of the Provost: Summer Intensive ASL and Deaf Culture Experience

• Educated RIT faculty and staff with limited exposure to ASL and Deaf Culture, enhancing their cultural competency and promoting a more inclusive, informed environment across the RIT community.

#### Informant | Dept. of RIT Office of Student Conduct and Academic Integrity: Procedures for Handling Alleged Breaches

Partnered with the Department Chair to conduct fact-finding investigations and lead mediation sessions
addressing multiple alleged breaches of academic integrity. Reinforced a culture of accountability and ethical
conduct, contributing to a trustworthy learning environment and institutional excellence. Notably, one repeatoffense student expressed gratitude for the consistent fairness and integrity I upheld throughout the process.

#### **National Technical Institute for the Deaf**

#### Digital Media Strategist | Dept. of Information & Comping Studies: NACT.255 & NACT.295

• Leveraged personal experience to support ACT Technical Capstone students and their client's investigation into integrating VCS' Barcode Label Printer, Cheqroom Database, and Security Camera System into NTID's Engineering Studies Department. Assisted with the design of efficient, project-specific databases and provided technical troubleshooting to ensure successful development and implementation.

# Course Evaluator | Dept. of NTID Online Initiatives: "Deaf+ Student Experience," "Accessible Coursework," "Using Ally"

 Served as a meticulous copy editor, reviewing content for accuracy and offering actionable recommendations to improve clarity, coherence, and effectiveness. Contributed to elevating the overall quality of materials, ensuring they met high editorial and professional standards.

#### Curriculum Consultant | Dept. of NTID Professional Development for Teaching Excellence: Focused on the Mixed Model

 Presented original insights on Mixed Model Teaching Pedagogy to fellow faculty, promoting innovation and Stacy Bick's Curriculum Vitae continuous improvement in instructional practices across the institution.

#### Copy Editor | Dept. of NTID Professional Development: New Faculty Orientation Guide PowerPoint Presentation

 Reviewed presentation slides with a critical eye for grammar, punctuation, and spelling, ensuring consistency and accuracy throughout. This meticulous attention to detail enhanced content credibility and supported effective communication between presenters and new faculty members.

#### Audience Engagement Specialist | Dept. of Research: Sensory, Perceptual, and Cognitive Ecology Center - NIH and NSF

• Contributed meaningfully to a research study investigating the use of online distance education by Deaf educators and students, offering insights into their motivations and learning strategies. Highlighted as an exemplar through researchers' observations of two of my classes and myCourses shells, alongside student and instructor feedback showcasing the impact of my pedagogical approach.

#### Audience Engagement Specialist | Dept. of NTID Outreach, Placement and Special Projects: Project Fast Forward

• Supported the Project Fast Forward (PFF) initiative through strategic outreach, liaising with educators at the Texas School for the Deaf and New York School for the Deaf to promote the NGRP.220 Videography course. Advised the incoming PFF Director by contributing creative icebreakers, recommending faculty and course topics, and proposing improvements grounded in faculty feedback. Demonstrated a strong commitment to content quality by identifying and reporting video errors and provided expert consultation to enhance PowerPoint and promotional video materials. Shared valuable resources to support international recruitment and broaden global Deaf educational outreach. Supplied NTID Marketing with a curated list of past PFF students for interviews and provided a myCourses shell for NAIS 130 Raster and Vector Graphics to support instructional needs.

#### Guest Presenter | Dept. of Comm. Studies & the Deaf Employee: NCOM.207

• Delivered a guest presentation on organizational structures and communication strategies in today's global corporate environment, with a focus on supporting Deaf individuals entering professional careers. Provided students with a nuanced understanding of workplace dynamics and actionable tools for effective communication, enhancing their preparedness for workforce integration.

#### Career Readiness Coach | Dept. of Liberal Studies: NENG 212 Career English I

• Mentored students by drawing from personal academic and professional experiences—offering practical insights, guidance, and encouragement to support their educational growth and career development.

# Job Content Analyst | Dept. of NTID Academic Affairs: NTID Faculty Congress' Workload Guidelines Report

• Participated in NTID Workload Guidelines open forums and surveys, offering thoughtful feedback and insights to inform policy improvements. Contributed to collaborative discussions aimed at refining workload standards to better support the NTID community and its stakeholders.

#### **Visual Communications Studies**

#### Digital Media Strategist | NAIS.130 Raster and Vector Graphics and NAIS.160 Web Design I

• Provided pivotal support to faculty, staff, and student-workers (TAs and Co-ops) by resolving technology-related Stacy Bick's Curriculum Vitae

challenges and streamlining workflows through proficient use of platforms such as myCourses and Adobe Creative Cloud. Developed and shared comprehensive instructional handouts with fellow educators, enhancing teaching effectiveness and enriching the learning experience across the academic community.

#### <u>Digital Media Strategist | Co-op students</u>

 Delivered invaluable off-site video-related troubleshooting guidance to co-op students, equipping them to overcome challenges and excel in their roles. Conducted numerous crafted mock job interviews to hone students' skills and boost their confidence for real-world interviews.

#### Digital Media Strategist | NAIS.292 Portfolio Walkthrough

• Delivered actionable data and insights to enhance portfolio quality and content alignment. Collaborated with portfolio trainers to boost student engagement and support the development of impactful, well-curated portfolios.

#### Equipment and Facilities Coordinator | Pre-and-Post Construction

• I led the organization and packing of studio equipment in preparation for a major construction project, ensuring a seamless transition with minimal disruption. Throughout the renovation, I proactively safeguarded and efficiently managed essential equipment, keeping it accessible onsite and planning contingency strategies—including alternate classroom relocation—to mitigate delays. I compiled a thorough equipment inventory report for departmental leadership, providing an accurate snapshot of available resources. Following construction, I coordinated the unpacking and reassembly of equipment with precision, enabling a smooth return to full operations. I also conducted targeted research to identify necessary curriculum-related materials, prepared detailed equipment proposals with competitive bids and justifications, and contributed to informed procurement decisions that aligned with instructional needs and budget goals.

#### Equipment Acquisition Specialist | NGRP.220 Videography

• Realized significant cost savings by proactively sourcing equipment and instructional resources from other departments, eliminating the need for new purchases and optimizing institutional asset utilization.

#### Website Usability Tester | Department's website

• Proactively monitored and maintained web content by identifying and resolving broken links, correcting grammatical errors, and proposing creative enhancements to improve user experience and site functionality.

#### Curriculum Developer | NTID GOLD

Designed curriculum for asynchronous learning environments, applying creativity and adaptability to reimagine
course materials, activities, and assessments that promote engagement outside of real-time interaction. Enabled
flexible access for students with scheduling constraints or self-paced learning preferences, broadening reach and
supporting enrollment growth. This role deepened my expertise in educational technologies, instructional design
frameworks, and contemporary learning theories.

#### Media Talent Relations Consultant | Hubbard Broadcasting: WHEC-TV

• Conferred with hiring managers to advocate for our students' skill sets, ensuring eligibility for employment. Provided strategic consultation on enhancing workplace accessibility initiatives.

#### Interview Skills Trainer | NAIS.201 Employment Seminar

Conducted mocked interviews to prepare students for their upcoming job interviews.

#### Committee Member | Department Chairperson Selection

 Played a key role in shaping and executing strategic initiatives that advanced committee goals, while also leading clear, consistent communication of updates, findings, and recommendations to stakeholders—promoting transparency, alignment, and informed decision-making across the organization.

#### Committee Member | Senior Lecturer Promotion Committee

• Demonstrated profound expertise in evaluating faculty members' teaching effectiveness, tutoring capabilities, communication skills, service contributions, and professional development. With meticulous scrutiny and impartial judgment, I consistently uphold rigorous standards while fostering a culture of fairness and support within the academic community.

# Committee Member | Videography II Curriculum

Conducted in-depth research and analysis to provide data-driven insights that supported strategic, evidence-based
decision-making. Demonstrated a strong commitment to continuous learning by actively pursuing professional
development opportunities and staying current with industry trends and best practices aligned with the committee's
mission.

# Committee Member | AOS/AAS Planning Sheets

• Advocated for key causes, policies, and strategic changes that aligned with organizational values and advanced community or institutional goals.

#### Committee Member | Looking into the future of the VCS Curriculum

• Proactively identified and addressed challenges within the committee, consistently proposing innovative, solutionsdriven approaches to improve overall efficiency, effectiveness, and impact.

#### Committee Member | NAIS.130 Raster and Vector Graphics

• Developed detailed rubrics, assessments, and project guidelines alongside comprehensive instructional materials tailored to diverse learning styles. Offered thoughtful, actionable feedback to enhance instructional effectiveness and welcomed varied perspectives in the development process. Recognized by colleagues for delivering valuable insights that elevated the quality of class-related deliverables.

#### **Achievements with Courses**

• I curated and prominently showcased student work at both NASAD (National Association of Schools of Art and Design) and NTID's Dyer Art Gallery - providing meaningful exposure for their artistic and academic accomplishments while elevating the visibility of our educational program within broader academic and creative communities. These efforts reflected my ongoing commitment to celebrating student achievement and reinforcing the institution's reputation for excellence in teaching. I also presented my own technical and artistic work in the NTID Dyer Art Gallery's VCS Faculty Show.

- Faculty and staff from the Marketing, ASLIE, Performing Arts, and Grants departments have actively sought out my Videography students to produce professional-quality videos. These collaborations showcase the students' practical skills and creative talents while reflecting the trust and recognition our program has earned across the institution. By working on real-world projects for diverse departments, students gain invaluable hands-on experience that prepares them for careers in media production and reinforces our program's reputation for cultivating skilled, adaptable graduates in the field of education.
- Partnered with NTID's Online Learning Initiatives program to transform in-class online learning experiences by
  implementing advanced audio-visual strategies. Advised on the integration of omni-directional microphones, portable
  HD cameras, calibrated TV monitors, and tailored lighting solutions to optimize instruction in whiteboard-equipped
  classrooms. Ensured seamless live captioning during Zoom sessions and maintained the quality and security of
  watermarked instructional materials.
- I integrated contemporary platforms such as Discord, Slack, and Zoom to support students' digital fluency and foster more dynamic, collaborative learning environments. This approach not only elevated student engagement, but also encouraged active participation among students, teaching assistants, and myself demonstrating my dedication to innovative, student-centered strategies that align with the evolving landscape of education and communication.
- Served as a beta tester for Tiger Chat, collaborating with students across communication needs to enhance
  accessibility and usability. Provided detailed feedback that guided improvements to bridge interaction gaps between
  non-signers and Hard-of-Hearing users—demonstrating a commitment to inclusive education and forward-thinking
  technology.

# Achievements with Tutoring/Liaising/Advising

- Actively engaged in "Support faculty Tutor" meetings and the "Being the Best NTID Tutors We Can Be" teaching circle
  to exchange best practices, contribute insights, and co-develop tools that improved tutoring operations, fostered
  team alignment, and enhanced student success.
- Collaborated closely with RIT and NTID Academic Advisors to guide students on course enrollment, academic
  planning, and portfolio preparation; created instructional materials and outreach content to promote SOFA's
  programs, while serving as a liaison through department meetings and ongoing communication with NTID Admissions
  and prospective students—demonstrating a deep commitment to access, preparedness, and student success.
- Aligned NTID's Videography curriculum and equipment with SOFA's program to streamline skills transfer for VCS students, expand portfolio development, and support NTID Academic Advisor course recommendations.
- Improved equity in enrollment by streamlining Intent to Enroll (ITE) processes, resolving delays, enhancing stakeholder communication, and securing face-to-face interview opportunities for NTID-supported applicants with SOFA leadership.
- Championed professional pathways for Deaf and Hard-of-Hearing students by presenting partnership proposals to
  external organizations, coordinating freelance opportunities with alumni, and guiding students on skills and
  qualifications for career readiness.
- Delivered technical training to SOFA faculty and students on closed captioning and collaborative sound recording techniques; served as an invited guest presenter for SOFA 127 Digital Filmmaking and contributed instructional materials, including captioning guidance featured in https://www.youtube.com/watch?v=tPIXIt9\_fCk
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- Advanced campus-wide inclusion by teaching American Sign Language to SOFA and Liberal Arts faculty, promoting
  accessible communication and cultural awareness.
- Led accessibility innovations by collaborating with a sound engineer to design visual-based analogies for auditory concepts and developing a Deaf-friendly myCourses' shell for Basic Sound Recording, complete with visual guides and tutorial videos.
- Piloted the use of Automatic Speech Recognition (ASR) tools in coordination with CAT Lab and faculty to provide real-time access for Deaf/HOH students in multimedia courses.
- Facilitated a faculty brainstorming session to design accessible audio-recording assignments for Deaf/HOH students, modeling inclusive pedagogy based on NGRP.220 Videography practices.
- Consulted with SOFA faculty on strategies to support their first Deaf Teaching Assistant, helping to ensure effective communication and a welcoming classroom environment.
- Partnered with DAS, CAD Student Services, and C-Print to secure interpreting and notetaking accommodations for SOFA's inaugural Summer Orientation with NTID-supported students, setting a precedent for inclusive onboarding practices.

# **Courses Taught**

#### NAIS.130: Raster and Vector Graphics

This course introduces students to the skills needed for the successful production and manipulation of raster and vector images using image creation and production software. Students will work in bitmap and vector applications, producing and editing with the tools and techniques offered by the software programs such as selection techniques, basic layer controls, digital masking, image correction and enhancement. Additional topics will include the relevance of image size, resolution and file format specifications when working with raster and vector images. Comprehension and correct usage of terminology and concepts are emphasized. (3 credits)

Date	Semester	Section #
Aug. 26, 2024-Dec. 09, 2024	2241	03, 04, 07
Jan. 8, 2024-May 17, 2024	2235	01
Aug. 21, 2023-Dec. 22, 2023	2231	01
Jan. 9, 2023-May 13, 2023	2225	01
Aug. 15, 2022-Dec 23, 2022	2221	01, 02
Jan. 3, 2022-May 13, 2022	2215	01
Aug. 16, 2021-Dec. 23, 2021	2211	03
Jan. 18, 2021-May 16, 2021	2205	01
Aug. 19, 2019-Dec. 20, 2019	2191	02
Jan. 7, 2019-May 17, 2019	2185	01
Aug. 20, 2018-Dec. 21, 2018	2181	04, 05
Jan. 8, 2018-May 18, 2018	2175	01
Aug. 21, 2017-Dec. 22, 2017	2171	01, 05
Jan. 16, 2017-May 26, 2017	2165	01
Aug. 15, 2016-Dec. 23, 2016	2161	02
Jan. 18, 2016-May 27, 2016	2155	02
Aug. 17, 2015-Dec. 23, 2015	2151	03

#### NAIS.160: Web Design I

This course introduces students to the fundamental skills needed to create designs that work on the World Wide Web. Students are introduced to the Internet, learn basic HTML programming for graphics, and legal issues of the Internet. Text based technology is used to separate design from content using templates and cascading style sheets (CSS). Topics such as image preparation, page design, site graphic design, navigation & linking, content, usability, speed, originality and audience are discussed. Students are expected to create web pages that demonstrate their understanding and use of basic application of the above topics. (3 credits)

Date	Semester	Section #
Jan. 13, 2025 - Apr. 28, 2025	2245	01, 02, 04
Jan. 8, 2024-May 17, 2024	2235	01
Jan. 9, 2023-May 13, 2023	2225	01, 02
Jan. 3, 2022-May 13, 2022	2215	01, 02
Aug. 16, 2021-Dec. 23, 2021	2211	01, 02
Jan. 18, 2021-May 16, 2021	2205	01, 02
Aug. 10, 2020-Dec. 7, 2020	2201	01
Jan. 6, 2020-May 15, 2020	2195	01, 03
Aug. 19, 2019-Dec. 20, 2019	2191	01
Jan. 7, 2019-May 17, 2019	2185	02
Jan. 8, 2018-May 18, 2018	2175	01, 03

NGRP.110: Digital Photography I

This course gives students an introduction to the tools, techniques and terminology of digital photographic imaging through a series of hands-on activities that will permit each student to investigate the applications of digital photography. Students will be expected to capture images using digital cameras, process digital images using the appropriate software, create quality picture files and prints, and participate in project-related critiques. (3 credits)

Date	Semester	Section #
Aug. 15, 2016-Dec. 23, 2016	2161	01
Aug. 17, 2015-Dec. 23, 2015	2151	01

#### NGRP.210: Digital Photography II

Aesthetic/composition considerations will be emphasized. Various genres and markets will be discussed such as photojournalism, portraiture, fine art, advertising and marketing, sports, and still life. This course will also address various technologies for the capturing and converting of multiple static images into more dynamic presentations of environments, and objects. Topics will include panoramic stitching, creating virtual tours, creating 360-degree views of 3D objects, and creating dynamic slide shows. Students will be taught basic techniques for studio lighting and will be asked to produce photographs to match an art director sketch or layout. (3 credits)

Date	Semester	Section #
Jan. 18, 2016-May 27, 2016	2155	01

#### NGRP.220: Videography

This course provides an overview of videography for the web. This is a basic digital video course that introduces the process and procedures involved in digital video production from start to finish. Students will be introduced to videography production techniques, camera operation and formats, digital non-linear editing, titling and lighting for video. Emphasis is on development of ideas, proper operation of video and computer equipment for productions and

post-production of digital non-linear edited sequences and their adaptation to different presentation formats for online delivery. (3 credits)

Date	Semester	Section #	
Aug. 26, 2024-Dec. 09, 2024	2241	01	
Jan. 8, 2024-May 17, 2024	2235	01	
Aug. 21, 2023-Dec. 22, 2023	2231	01	
Aug. 15, 2022-Dec 23, 2022	2221	01	
Jan. 6, 2020-May 15, 2020	2195	01	
Aug. 19, 2019-Dec. 20, 2019	2191	01	
Jan. 7, 2019-May 17, 2019	2185	01	
Aug. 20, 2018-Dec. 21, 2018	2181	01	
Jan. 16, 2017-May 26, 2017	2165	01	
Aug. 15, 2016-Dec. 23, 2016	2161	01	
Jan. 18, 2016-May 27, 2016	2155	01	
Aug. 17, 2015-Dec. 23, 2015	2151	01	

#### 0855.398: Specialty Topics: Videography II

This course builds on the topics presented in Videography I. Students will design, develop and produce video for the web using an industry standard video production software. In addition, students will create video for interactive media. Students who complete this course will be able to self-assess their interest and aptitude for further study in this career path. (3 credits)

General Course Goals:

- Develop reading, writing, analytical thinking, and problem-solving skills related to videography
- Plan and schedule a video project using industry-standard pre-production procedures
- Implement correct and safe site preparation and set-up procedures
- Operate advanced digital video camera equipment to produce video footage at industry-standard quality
- Use advanced video production software for pre-editing, editing, and post-editing procedures resulting in completed video production
- Work effectively in a video production team to plan, produce, critique, and distribute video projects
- Use technical vocabulary appropriate to production procedures, client interactions, and interviews.

Date	Semesters/Quarter	Section #
Aug. 19, 2013 - Dec. 21, 2013	2131 Semester	01
Feb. 25, 2013 - May 11, 2013	20113 Quarter	01
Feb. 28, 2011 - June 3, 2011	20103 Quarter	01
Aug. 30, 2010 - Dec. 4, 2010	20101 Quarter	70
Mar. 1, 2010 - June 4, 2010	20093 Quarter	01
Aug. 31, 2009 - Dec.5, 2009	20091 Quarter	70

## Workshops

Adobe MAX: Remote Creating and Real-Time Collaborating

Artech: Maya 3D Graphics

Broadcast Education Association: Tips From The Pros: Building Your Brand

Broadcast Education Association: Optimizing Accessible Video for Maximum Engagement and Inclusivity

Cengage: Personalizing Learning Pathways Through AI

Light and Sound Interactive Conference

National Association for Broadcasters: Using AI as a Creative Content Tool

National Association for Broadcasters: Innovations in Captioning Technology and the Surge in Al Solutions

National Association for Broadcasters: Secrets of Starting a YouTube Channel

National Association for Broadcasters: The Future of Local Broadcasting and National Audience Engagement

NTID: Exploring Accessibility Tools Built into Apple Products

NTID: Crafting Accessible Digital Media

NTID: Copyright Law Overview

NTID: Ensuring Accessible Documents

NTID: Working Together: Deaf and Hearing Colleagues

Online Learning Consortium Conference: Accessibility and Inclusion Interactive Webinar

Photoshop World Conference and Expo

RIT: The Leaders Within: Boardrooms to Classrooms and from Offices to Community events

RIT: Faculty Panel on Generative AI in Education

RIT: Updates and Advice on Handling ChatGPT and other AI Generated Content

RIT: Faculty-Led Best Practices and Trends

RIT: Diversity Education Module

RIT: Continuous Process Improvements for Team Performance

RIT: Focus on Access as well as Accessibility RIT: Advanced Zoom: Tips, Tricks and Updates